

Agenda

Tuesday 17 May 2022 | 13.00 - 16.00 CET (Paris Time)

Virtual meeting with limited hybrid participation.

13:00 – 13:10 Opening remarks

Ingrid Baele, Chair of the ICC Global IP Commission (Deloitte, Belgium), will open with an overview of the status of the commission, trends to look out for, and forecast of our plans.

13:10 – 13:20 Message from ICC Global Policy

Andrew Wilson, ICC Global Policy Director (ICC HQ, Paris), will provide updates, milestones and expected deliverables for the ICC Global Policy Department.

13:20 – 13:30 Update on the ICC IP Commission's workstreams

Danny Grajales, Global Policy Manager for the ICC IP Commission will brief attendees on the current status of the IP Commission's projects, leadership, and structure.

13.30 – 13.55 Guest speakers: Presentation from Government of Brazil & ICC Brazil

Jackline Conca, Undersecretary of Innovation and Digital Transformation of the Ministry of Economy (Brazil) will provide an overview of the Brazilian IP system and the new National IP Strategy (ENPI). **Louis Lozouet** (Partner, Venturini, Brazil) will follow with a presentation of ICC Brazil's work through their IP Commission and cooperation with Brazilian authorities.

13:55 – 14:20 Guest speaker: Presentation from OECD

Hélène Dornis, Analyst/Statistician at the OECD Directorate for Science, Technology and Innovation, will provide an overview of the organization's work on IP statistics. ICC and the OECD signed a Memorandum of Understanding on March 2022, including work on IP.

Internal working session

14:30 – 14:50 Intellectual Property Litigation Finance

Vishal Amin, IP Commission Vice-Chair (Head of IP Policy, Intel, USA), and **Susan Wilson**, commission member (Intel, USA), will lead a presentation on the issue of third-party litigation finance, and how ICC can contribute to the discussions taking place on that topic.

14:50 – 15:10 Discussion and upcoming projects on Trade Secrets

Caterina Strippoli, Commission Vice-Chair and Patents and Trade Secrets Rapporteur (Head of IP, Enel, Italy), will lead a discussion around the commission's work on Trade Secrets, the issues around their harmonization, and practical considerations for business.

15:10 – 15:30 SMEs and Intellectual Property

Christina Wainikka, commission member and IP Policy Expert (Confederation of Swedish Enterprise, Sweden) will lead a discussion on IP programs for SMEs and why this topic remains important for global innovation ecosystems under the current economic climate.

15:30 – 15:50 Key Global Copyright Developments

Richard Pfohl, Commission Vice-Chair and head of the Copyrights Working Group (General Counsel, Music Canada, Canada), will lead a discussion on recent developments on copyright issues and their impact for the business community.

15.50 – 16.00 Final discussion and closing remarks

Ingrid Baele, Chair of the Commission, will provide conclusions and close the meeting.