

Peace and Prosperity Hub

Commission on Corporate Responsibility and Anti-corruption

ICC Commission on Corporate Responsibility and Anti-corruption Strategy and Action plan - 2021-2022

The 2021-2022 strategy and action plan aims for ICC to bring a strong presence and a constructive and responsible business voice to help shape the fast-evolving developments in the areas of integrity and corporate social responsibility.

The purpose of the Commission on Corporate Responsibility and Anti-Corruption is to reinforce the integrity and responsible conduct of businesses by supporting and engaging businesses of all sizes to act against corruption, promote supply chain responsibility and ensure respect for human rights.

Building on the commission's purpose, the strategy and action plan has been developed to intensify engagement with companies, the ICC network, and policy makers.

The strategy focuses on three main areas of work: anti-corruption; business and human rights; and supply chain responsibility. The main action items planned for 2021-2022 are:

1. Act against corruption

- a. **Engage and support all companies, including SMEs, to do business with integrity through awareness-raising and capacity building tools**
 - 2021 launch of revision of its [ICC Guidelines on Whistleblowing](#) to leverage this key tool to deter corruption and increase transparency.
 - Develop and issue second edition of the flagship [ICC Business Integrity Compendium](#) that will include the 2018 [ICC Guidelines on Gifts and Hospitality](#).
 - Create series of short practical videos to help SMEs do business with integrity (2022).
- b. **Work towards innovative techniques for business integrity by leveraging digital technologies**
 - Pilot "Tech for Integrity" initiative to pursue innovative co-creation approach to develop and leverage tech-enabled integrity and compliance solutions.
- c. **Work with governments to create regulatory and political environments that foster integrity, anti-corruption and responsible business conduct.**
 - Establish informal expert group to help define key advocacy priorities and 2021 engagement strategy — with particular focus on [UN GASS](#).
 - Advocate business recommendations into the OECD Anti-corruption, Integrity and RBC initiatives.

- Convey business priorities to the G20 process as B20 Network Partner for Integrity & Compliance.
- Maintain strategic engagement with [UN FACTI](#) panel in conjunction with other Commission leads/UN office.

2. Shape the business and human rights agenda

a. Engage with stakeholders to provide business input into the shaping of an internationally consistent “smart mix” of policies capable of accelerating implementation of the UNGPs:

- Establish an ICC open-ended informal human rights and business working group in early 2021 to
 - leverage expertise within the ICC network to provide input into [UNGP+ Project](#) culminating in the High-Level Conference in June 2021, including through regional consultations and other events.
 - identify key business concerns and experience globally to help shape policies, including potentially through ICC Issue briefs, and participation in relevant events and consultations on “smart mix” and mandatory due diligence measures.
 - consider – in the context of a developing policy environment - the need to develop and deploy training and tools, especially for SMEs, including through the revision of existing ICC tools.

b. Closely monitor developments relating to the [draft treaty](#) (led by Ecuador) on transnational corporations and other business enterprises

- Build on the position taken by ICC at the [Sixth Session of the Working Group](#) by engaging in any intersessional discussions on alternative approaches to the current revised draft.

3. Promote supply chain responsibility

- Explore ways in which ICC can support companies in managing risks and reducing ESG impact in supply chains