#C4DTIConf
#C4DTIAwards

C4DTI Digital Trade Conference and Awards

3–5 April 2023

Days 1 and 3: Virtual | Day 2: In-person

ICC United Kingdom

Centre for Digital Trade and Innovation

About ICC

The International Chamber of Commerce (ICC) is the world's largest business organisation and represents 45 million companies, employing 1 billion people, in 100 countries.

ICC is the only business organisation with UN Observer Status, B20 Co-founder/Network Partner, strategic partner to the WTO, UNFCCC business focal point for climate change and convener of the UN SDG Business Forum. ICC rules underpin $25trn global trade and processes over $200bn of disputes annually.

ICC United Kingdom is the representative office of ICC in the UK and works with British business groups worldwide to represent the voice of UK business at inter-governmental level - the UN, G20 and WTO. Our main goals are to improve the international trading environment; to make the case for reform, to advocate the benefits of open, inclusive trade, to promote international best practice rules and standards, and to support the transition to a more inclusive, sustainable, net zero global economy.

ICC has three central functions, to:

- **Promote responsible free trade**

- **Provide the rules and standards that govern international business**

- **Help companies and states settle international disputes**

Our reach to the UK trade community

Membership is diverse and includes companies of all sizes and sectors, law firms, chambers of commerce, and trade associations from all over the world.

Fast facts:

- 100+ British business groups
- 130 Embassies, trade teams
- 40% global advisory industry, $60bn global revenue
- 30% top 10 largest international banks, $7tn assets
- 70% largest international law firms, $11bn revenue
- 170+ countries – supply chain coverage
- 13,000 social media contacts & followers
- 12,000 global business contacts
- Every major trading city
- Every continent

The Centre for Digital Trade and Innovation (C4DTI)

C4DTI is an ICC United Kingdom-led, global initiative based at Teesside University established with support from the Tees Valley Combined Authority. The Centre is industry-led and government supported, working with the ICC Digital Standards Initiative, governments, business groups, companies and international partners.

C4DTI provides an impartial environment in which industry and government can collaborate on practical pilot work to accelerate the pace and scale of digitalisation, ensure there is a consistent application of standards, rules and laws and increase the prospects for adoption of digital trading processes in the future. The centre is agnostic to technology and advocate for open, interoperable systems.

The Centre is set up to address the market failure that has worked against the large-scale adoption of digital processes in trade in the UK and globally. C4DTI approach will have scalability built in from the start and will ensure that the effect of the pilot work is cumulative so that capabilities are built systematically, framed by the Centre strategic vision and objectives. For more information visit c4dti.co.uk

Making trade, cheaper, simpler, fast, sustainable

Vision

A modern, digital trading system that is cheaper, faster and simpler for all companies. An environment where paper is no longer used, where risk is reduced, finance is cheaper and more accessible, borders are frictionless, systems and processes connect, and information flows in common, standardised formats across jurisdictions and supply chains.

Such an environment will improve the existing trade processes but will provide the means by which the transparent, accountable, and sustainable supply chains we need now, meeting the requirements of both commerce and governments as they face current global challenges.

Mission

C4DTI's mission is to provide an impartial framework that brings industry and government together to accelerate the adoption of digital processes based on three types of interoperability; legislation and policy, international standards and technology.

As a public/private partnership the centre's framework enables the legislative, policy, standards and rules elements of trade to proceed at the same pace.

About the digitalisation of trade – background to the conference

A quiet revolution is underway to modernise the world trade system and bring it into the 21st century. International trade is undergoing a radical transformation, enabling industry and governments to dramatically cut the cost and complexity of trade processes and systems, improve access to trade finance, increase exports and drive economic growth. The future is decentralised, open and interoperable systems where platforms, processes and systems connect and align through the use of common frameworks and standards.

The digitalisation of trade is a key enabler to building more resilient global value chains and delivering a more transparent, secure and sustainable system. A system where paper-based systems and all the associated problems with them are removed and smart technology solutions producing accurate, real-time data can reduce risks and better inform decision makers.

With public finances stretched, governments are increasingly seeing digitalisation as a low-cost solution to driving SME growth, and the legal environment is changing fast to accommodate this.

By mid-2023, 80% bills of lading will be accepted in digital form under English law with Germany and the USA also with federal legislation on the table to digitalise commercial trade documents followed by the rest of the G7. By 2024, ICC expects 86 more countries to commit to digitalising commercial trade documents through the WTO Ecommerce Agreement.

The prize for doing so is vast; $9 trillion in trade growth across the G7 and $2 trillion across The Commonwealth, plus $750 billion in additional trade finance and an 80% cut in trade transaction costs. Interoperability of platforms, processes, and systems is the solution to reaching scale and realising these economic benefits. At national and regional level our role is to implement the legal, rules and standards frameworks set by the ICC Digital Standards Initiative in partnership with international institutions, standards bodies, multi-lateral development banks and business organisations.

The Future of Trade Forum | March 2023

C4DTI Digital Trade Conference | April 2023

The Digitalisation of trade is a key enabler to delivering a more sustainable global economy, by making trade simpler, more efficient, and more transparent.

The Future of Trade Forum is the ICC's flagship summit that convenes policymakers, industry leaders, technologists and others active in digitalising global trade. At this inaugural event to take place 28 to 31 March 2023 in Singapore the ICC digital standards initiative will launch two key elements of the global digital trade journey: consensus standards for digitalising eight key trade documents agreed by industry partners, and consensus protocols for technologies that manage and transact data for global trade.

Building on this, the following week, the ICC United Kingdom will shine a spotlight on the implementation of digital trade, at its hybrid event marking the one-year anniversary of the founding of the Centre for Digital Trade And Innovation [C4DTI]. As an industry-led, government supported public private partnership, C4DTI offers a playbook case on how collaborative national initiatives could accelerate the adoption of aligned laws, rules and standards of digital trade, to drive connectivity and growth globally.

About the C4DTI conference and awards

The C4DTI Digital Trade Conference (DTC) will focus on how we implement interoperable systems across government and industry, drawing on international best practice. It will cover the enabling legal, rules and standards frameworks and how we apply them, as well as tips on how to prepare markets to go digital. Sessions will highlight best practice solutions, lessons learnt from pilot initiatives and will give attendees access to the international experts and thought leaders leading projects and programmes. The conference will also provide practical solutions to managing key risks across global supply chains – data security, cybersecurity and fraud.

Taking place during the same week, the inaugural **C4DTI Awards** will be hosted in central London on Tuesday 4th April. The awards ceremony supports the objectives of the C4DTI and takes place alongside the DTC to bring together industry and government practitioners and recognises excellence on both a corporate and individual level with regards to those involved in delivering a cheaper, faster and simpler trading system.

Format

- Three days, Monday 3 to Wednesday 5 April 2023

- Virtual conference on days one and three, including access to pre-recorded sessions

- In-person conference and awards on day two in London. To view the awards entry pack, please [click here](#).

Who is the event for?

This event is for industry and government practitioners involved in delivering a cheaper, faster and simpler trading system. It is primarily a technical event, aimed at decision makers across the spectrum of buyers, sellers, corporate finance, compliance, procurement, supply chain management, freight forwarding, port systems, warehousing, logistics, insurance, legal, customs, IT software and technology solution providers.

Why take part?

Conference learning outcomes

- what initiatives are underway and what lessons can be learnt
- what practical solutions can be applied
- best practice insights from global experts leading projects and programmes
- what needs to be prioritised to digitalise trade systems and processes
- where investment needs to be targeted
- what the return on investment will be for digitalising trading systems
- where the barriers, bottlenecks and opportunities are

Why enter the awards?

✓ Achieve global recognition from the world's largest and most influential business organisation

✓ Celebrate the achievements of your firm, project and people

✓ Gain international exposure through the ICC & C4DTI network via social media and our website

✓ Opportunity to showcase your project in the C4DTI Finalist Brochure that will be shared globally

✓ Gain competitive advantage

✓ Position yourself to win government contracts

✓ Be an exemplar on international best practice

✓ Become a C4DTI champion

Awards - key dates

- **Submissions open:** Friday 2 December 2022
- **Submission deadline**: Friday 27 January 2023
- **Shortlist announced**: Friday 3 February 2023
- **Awards ceremony**: Tuesday 4 April 2023
- To view the awards entry pack – please click here

C4DTI award categories

1) Best cross border trade software

System/Technology Solutions Provider of the Year
Open to international IT software and technology solution providers that are delivering secure, open, and interoperable systems where platforms, processes and systems connect and align through common frameworks and standards set by the ICC DSI. Thus, enabling an international trading environment where paper is no longer used.

2) Best advisor of the year

Open to both individuals and organisations such as law firms, advisors and consultancies who are providing expert guidance to clients on how to create open, interoperable digital trading systems that integrate platforms, processes, and systems.

3) Best corporate adopter

Open to corporations and micro-, small- and medium-sized enterprises (MSMEs) who are digitalising international supply chains, acting as manufacturers, importers, exporters, suppliers, distributors, sellers, and buyers of products. This award recognises excellence in standards and framework adoption, and a company's approach to building an ecosystem of cross border digitalisation in their supply chains. This category is best suited to corporates who have teams in compliance, procurement and/or supply chain management.

4) Best use of interoperable digital trade technology in the banking sector

Open to fintechs, technology companies and those partnering with banks to deliver corporate finance solutions that drive open, interoperability and digitalisation of trading systems. This category is open to pilots and delivered projects.

5) Best port or logistics systems operator

Open to systems operators that support global ports including air, land, and sea. This award recognises port systems, custom systems operators, warehouses, carriers, freight forwarders and logistics firms who are operating open, interoperable trading systems across more than one jurisdiction.
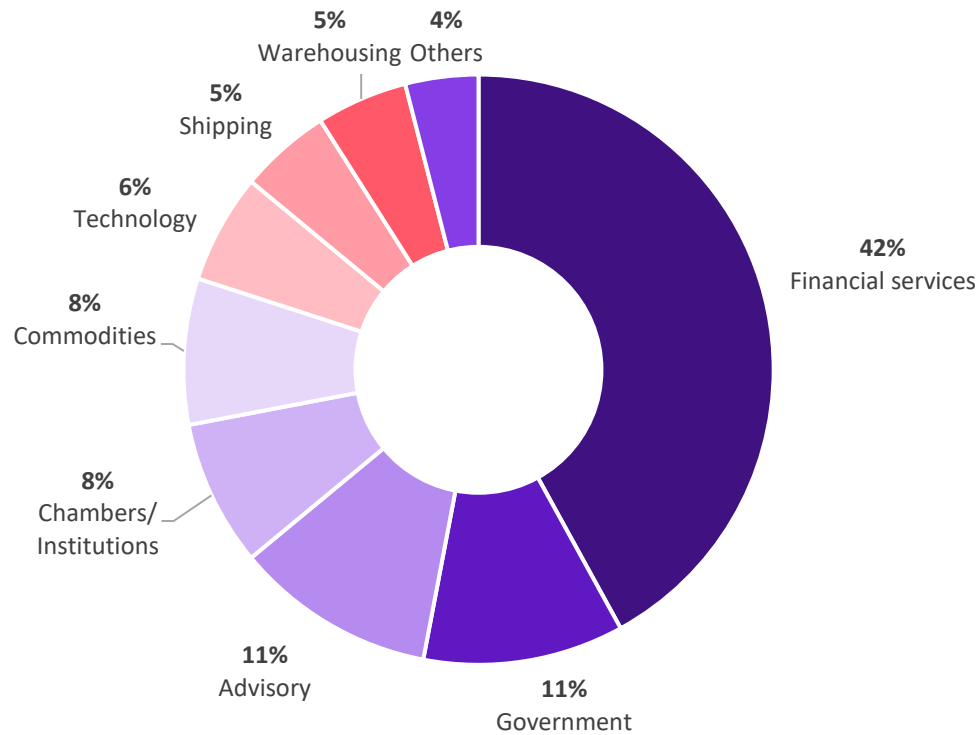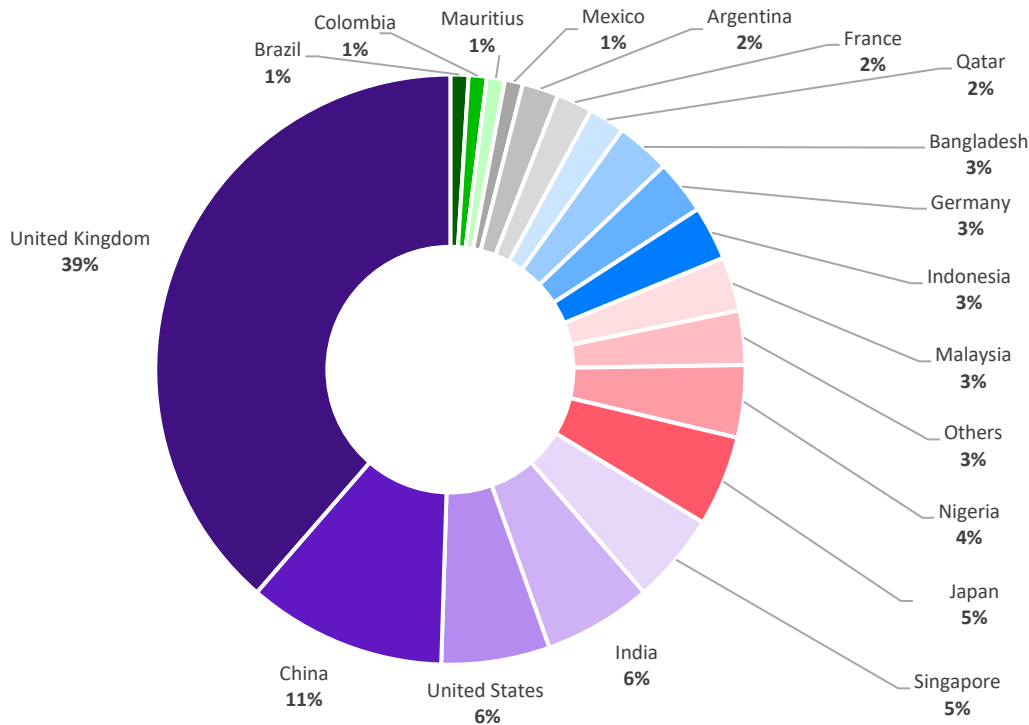
6) Director's award for the individual who has made the greatest contribution to the digitalisation of international trade

Open to any individual within the international trading landscape – private, public or government side – who has made a real difference in driving the adoption and championed the digitalisation of international trade.

7) Best use of digital identities

Open to every international trading company, solution provider, financiers, systems operators, and all those who are using legal entity identifiers (LEI's)*. This award recognises those who have adopted LEI's and encouraged their supply chains to do the same in order to create the framework needed to trade digitally.

Building on the success of 2022 – audience demographics

Country demographics (left chart):
- United Kingdom 39%
- China 11%
- United States 6%
- India 6%
- Singapore 5%
- Japan 5%
- Nigeria 4%
- Others 3%
- Malaysia 3%
- Indonesia 3%
- Germany 3%
- Bangladesh 3%
- Qatar 2%
- France 2%
- Argentina 2%
- Mexico 1%
- Mauritius 1%
- Colombia 1%
- Brazil 1%

Sector demographics (right chart):
- Financial services 42%
- Government 11%
- Advisory 11%
- Chambers/Institutions 8%
- Commodities 8%
- Technology 6%
- Shipping 5%
- Warehousing 5%
- Others 4%

+650 delegates   **37** international speakers   **75** countries represented

Day 1 — Frameworks, alignment and the tools to go digital

Monday 3 April 2023 | Virtual

Day one will set the scene for the week and provide an overview of global legal, rules and standards frameworks and practical tools for preparing markets to go digital.

Session 1

The Digital Trade Roadmap
10am–11am

The key to uniform implementation of interoperable systems is firstly understanding what frameworks need to be implemented, who does what and what we are aiming for. This session will cover the latest edition of the ICC Digital Trade Roadmap and provide an overview of the challenges, what the future will be and what actions industry and governments need to take realise the future. There will be a special feature in this session covering the findings of a new DSI report on the application of eight key digital trade documents.

Session 2

Alignment is the key!
12pm–1pm

Despite massive government investment into customs and trade facilitation digitalisation only 1% of bills of lading are electronic. Across the EU, only 1% of all trade documents are digital. The solution is public private partnership and greater alignment of efforts across government and industry. This session will look at international best practice and how national frameworks and forums can align to best affect and ensure we collectively deliver digitalisation across the trade system to help drive a uniform, global approach to frictionless, paperless trading systems.

Session 3

The business case for adoption of legal entity identifiers (LEIs)
3pm–4pm

This session will be dedicated to the global launch of a new GLEIF/ICC report making the case for LEI adoption for corporates, SMEs and global supply chains. It will also draw on experience adopting digital identities – the barriers and lessons learnt.

Day 2 — Bringing trade digitalisation to life

Tuesday 4 April 2023 | In-person

Day two will be about bringing trade digitalisation to life and how the application of the ICC e-rule framework can help facilitate secure transactions. It will include practical case studies, industry insights, and interactive breakout sessions giving the chance for all stakeholders of the industry to come together in-person.

Registration & networking breakfast
9.00am

Welcome address
9.30am

Session 4
Building a port of the future
9.40am–10.40am

Teesside Port was once one of the largest shipbuilding and industrial port complexes in the UK. After years of de-industrialisation, Teesside has emerged as the largest 5G smart port development site in the UK, offering a unique opportunity to build in modern trading systems.

Through the use of virtual technology, this is a chance transport attendees to the port area itself, hear the vision for the Freeport and meet the practitioners on the ground putting plans into practice.

This session will give attendees the chance to meet the practitioners, technology providers and thought leaders behind the Teesside Freeport vision.

Session 5
Lessons learnt from industry
10.40am–11.40am

2022 saw a number of high-profile digitalisation projects fail including

We.Trade, Serai and TradeLens. We look at some of the lessons learnt and how we as an industry can apply this knowledge. What could have been done differently?

How can the regulatory, legal frameworks, business models and technology solutions all come together to create the right environment to ensure future digital trade projects succeed in the long-term? What needs to change and how?

Networking break 11.40am – 12.10pm

Session 6
TBC
12.10pm – 1.10pm

1.10pm – 2pm Networking lunch

Breakout sessions
2pm–3pm

Breakout 1
TBC

Breakout 2
Training - whirlwind tour of the IoE training session on how to handle international trade documents in digital form and understand how to maximise your benefits from going digital.

Breakout 3
Managing disputes in a digital trade transaction environment
Discussion on the increasing use of smart contracts and the challenges this can have with regards to the disputes should they arise from digitalising the trading environment.

Networking break 3pm–3.30pm

Session 7
B2B data security in trade transactions — a foundation to successful future trade
3.30pm–4.30pm

Data security is vital to company and national security. B2B data makes up 90% of all data worldwide. This session will look at what practical solutions are available to help manage trade data in a trade transaction environment. Find out how data security risks can be managed throughout global supply chains.

This final session discusses how the Electronic Trade Documents Bill will give us the technical capability to deal with international trade data in a completely different way. How do we make the most of this opportunity and answer the changing questions to data security?

Close
4.30pm followed by awards in evening

Day 2 — C4DTI Awards 2023

Tuesday 4 April 2023 | In-person

ICC United Kingdom   **Centre for Digital Trade and Innovation**

Awards ceremony

The inaugural C4DTI Awards recognises excellence on both a corporate and individual level with regards to those involved in delivering a cheaper, faster and simpler trading system.

6.00pm	Welcome drinks
6.30pm	Three-course dinner, followed by coffee
8.00pm	Awards to commence
9.00pm	Close

Key dates

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Day 3 — Guide to implementation

Wednesday 5 April 2023 | Virtual

Day three will put a spotlight on some of the leading international digital trade projects and will take a look at what's next.

Session 8

Interoperability pilots – lessons from Australia, China, Japan and Thailand

10am–11am

Authorities in China, Japan and Thailand have been working with industry to test the use of cross border electronic trade documentation including e-invoices, , e-packing lists, and e-certificates of origin.

This session will highlight what has been learnt – the challenges, opportunities and what lessons can be drawn for other geographies.

Session 9

Interoperability pilots – lessons from the UK, Singapore and private sector

12pm–1pm

C4DTI and the IMDA are delivering the first pilot to test electronic bills of lading involving two governments linking East and West. Lloyds Bank have delivered one of the first electronic Promissory Note test pilots and JP Morgan an electronic bills of exchange test pilot. C4DTI and the IMDA are also working with the ICC Digital Standards Initiative to develop a uniform playbook for interoperability pilots worldwide.

This session will be practical and highlight what has been learnt – the challenges, opportunities and what lessons can be drawn for other geographies and actors.

Session 10

The future is bright, the future is interoperable

3pm–4pm

Paperless trade, interoperable systems, smart contracts, digital currencies and financial settlement on the border are fast becoming a reality. These new developments will remove many of the traditional processes and radically improve the way we trade.

This session will provide a practical insight into how trade will work in 3-5 years' time, what barriers we are likely to face and how we turn opportunity into reality.
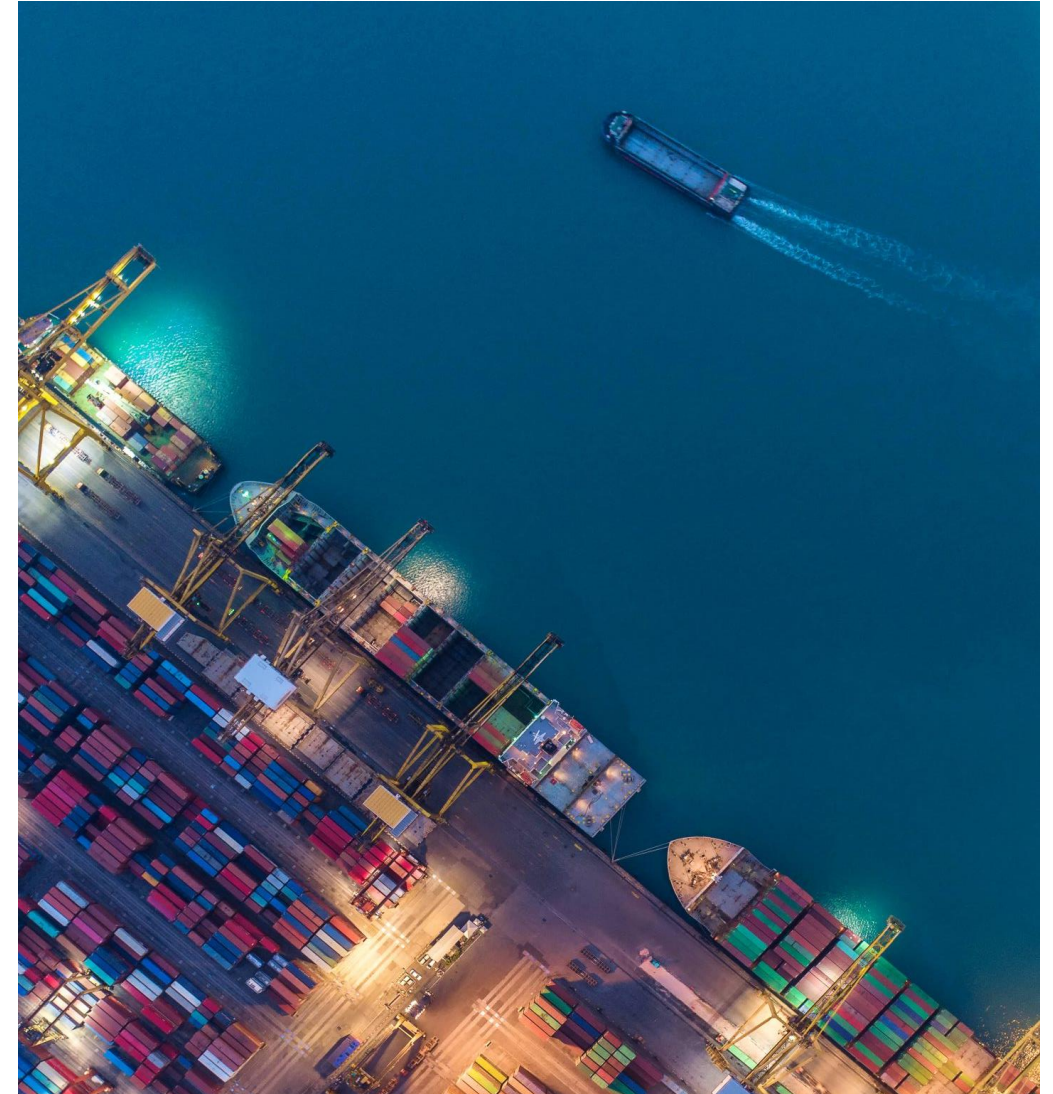

Pre-recorded session

Virtual

The following session will be made available on demand from Day 1 of the conference.

> Pre-recorded session
>
> **ICC eRules and the application of the ICC Uniform Rules on Digital Trade Transactions**
> **On demand**

Virtual event platform

We will be utilising the latest technology in virtual events to enhance the user experience, create global connections, enable networking and drive more value to sponsors.

The virtual platform is made available several weeks prior to the event and allows those registered to create their own personalised event agendas by selecting the sessions most relevant to them and to establish connections with other attendees.

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Attendee networking

o **Connection requests:** Attendees can request contact connections. Once accepted, attendees can chat with each other and see more details about their contact (email address, phone number, etc.)

o **Private messages:** After accepting a connection request, attendees can send messages, pictures and links through private messages.

o **Meeting requests:** Attendees, exhibitors and speakers can send each other meeting requests for a video call, bringing them as close to "face-to-face" as possible through technology

Virtual booths – added value to silver sponsors

o **Video banner:** Both exhibitors and organizers can add a video as the banner of the exhibitor profile.

o **Company details on display**, information and social media accounts.

o **Meetings:** Attendees can request meetings and video calls with the exhibitor page or directly with an exhibitor member.

o **Services:** The exhibitor profile showcases the products and services the company offers.

o **Sessions:** Exhibitors sponsoring or speaking in a session will have the sessions attached to their profile.

o **Documents:** Exhibitors can add documents and links to their profile (pdf, doc, docx, ppt, pptx, png, jpg or external links)

o **Team members:** Attendees can see and contact the team members of each exhibitor company.

Why sponsor?

The Digital Trade Conference & Awards offer a unique and timely opportunity

Reasons to sponsor include:

✓ Ability to **amplify** your voice to deliver impactful solutions which will help shape the trade digitalisation agenda through our post event call to action

✓ Clear return on investment by **connecting** with target audiences globally

✓ **Brand association** with a well-respected global institution and one of the main drivers of trade digitalisation

✓ Showcasing **excellence** and promoting your organisation as a global leader

✓ Opportunity to share stage and network with **thought-leaders** and influencers in digital trade – corporates, shippers, financial institutions and technology

The promotion of the webinar series and subsequent thought leadership developed in conjunction with the event will be far reaching. It will be marketed to the ICC network as well as through our various media, marketing and supporters.

We'd like to thank our partners for their continued support

C4DTI Conference and Awards delivering partners

C4DTI partners and funders

Get in touch

Get in touch to find out how you can be involved

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ICC
United
Kingdom

Centre
for **Digital
Trade and
Innovation**

#WeAreICC

ICC United Kingdom is the representative voice for ICC in the UK and provides a mechanism for UK industry to engage effectively in shaping international policy, standards and rules.

We are the leading voice on digital trade ecosystems, act as the ICC representative to The Commonwealth and Co-Chair the Legal Reform Advisory Board at the ICC Digital Standards Initiative.

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